

Half is enough

An introduction to Cleaner Production



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Table of contents

1	Half is enough	7
1.1	Industrial sustainability	7
1.2	Cleaner Production as strategy	12
1.2.1	The TNO/IPTS study	13
1.2.2	The AK Wien study	14
1.2.3	European Foundation for Living and Working Conditions study	15
1.3	Issues to be addressed	16
1.4	Cleaner production examples	17
1.5	The implementation of Cleaner Production	31
1.5.1	A shared vision	31
1.5.2	Input/Output	38
1.5.3	Material flow analysis	41
1.5.4	Energy analysis	45
1.5.5	Data collection and measuring	56
1.6	Option identification principles	58
1.6.1	Creative problem solving	58
1.6.2	11 ways to option generation	63
1.6.3	Indicators and Controlling	66
2	Cleaner Production Assessment Report	77
3	Cleaner Production in sectors	98
3.1	Dairy industry	98
3.1.1	Introduction to dairy processes	98
3.1.2	CP options and examples for the dairy sector	108
3.2	Canning	120
3.2.1	Introduction to canning processes	120
3.2.2	CP options and examples for the vegetable processing industries	125
3.3	Paper	129
3.3.1	Introduction to paper production	129
3.3.2	CP options and examples for the paper sector	134
3.3.3	End-of-pipe technologies in paper production	140
3.4	Galvanizing	142
3.4.1	Introduction to galvanizing	142
3.4.2	Case studies from the galvanizing industry	150
3.5	Textile industry	159
3.5.1	Introduction to the textile industry	159
3.5.2	Case study of an interlining fabrics mill	159
3.6	Other sectors	169

4	Cleaner Production and Integrated Management Systems _____	170
5	Cleaner Production as policy instrument _____	183
6	Cleaner Production information sources _____	189
7	Literature _____	202
8	Indices _____	204
8.1	Tables _____	204
8.2	Figures _____	205

„Half is enough“ is a brief guide to Cleaner Production. Cleaner Production is a preventive, company specific approach to optimize the organisation and technology of manufacturing processes in a broader sense. The goal is to minimize waste, reduce emissions, reduce the consumption of water and energy to improve the efficiency of these processes.

The strategies used are good housekeeping, improved product design, change of raw materials, improved technologies, recycling. This approach guarantees minimisation of waste and emissions and at the same time economical savings.

„Half is enough“ illustrates the logic behind Cleaner Production and shows steps how to implement it on a company level. „Half is enough“ is also a workbook: it includes a set of forms to guide through the analytical steps of a Cleaner Production project and the option finding process and references and links to international benchmarks and information on best available technology.

From the broad experience of the authors in consulting enterprises and establishing Cleaner Production programmes, a number of examples are demonstrated, which illustrate, that a significant reduction of waste, emissions, waste water and energy consumption can be implemented improving at the same time the quality of products, the productivity, and the profitability of an enterprise.

Cleaner Production at the same time is recognized as the basic of best practice for sustainable management to reduce emissions from manufacturing processes by renowned international institutions like the United Nations, and the European Union.